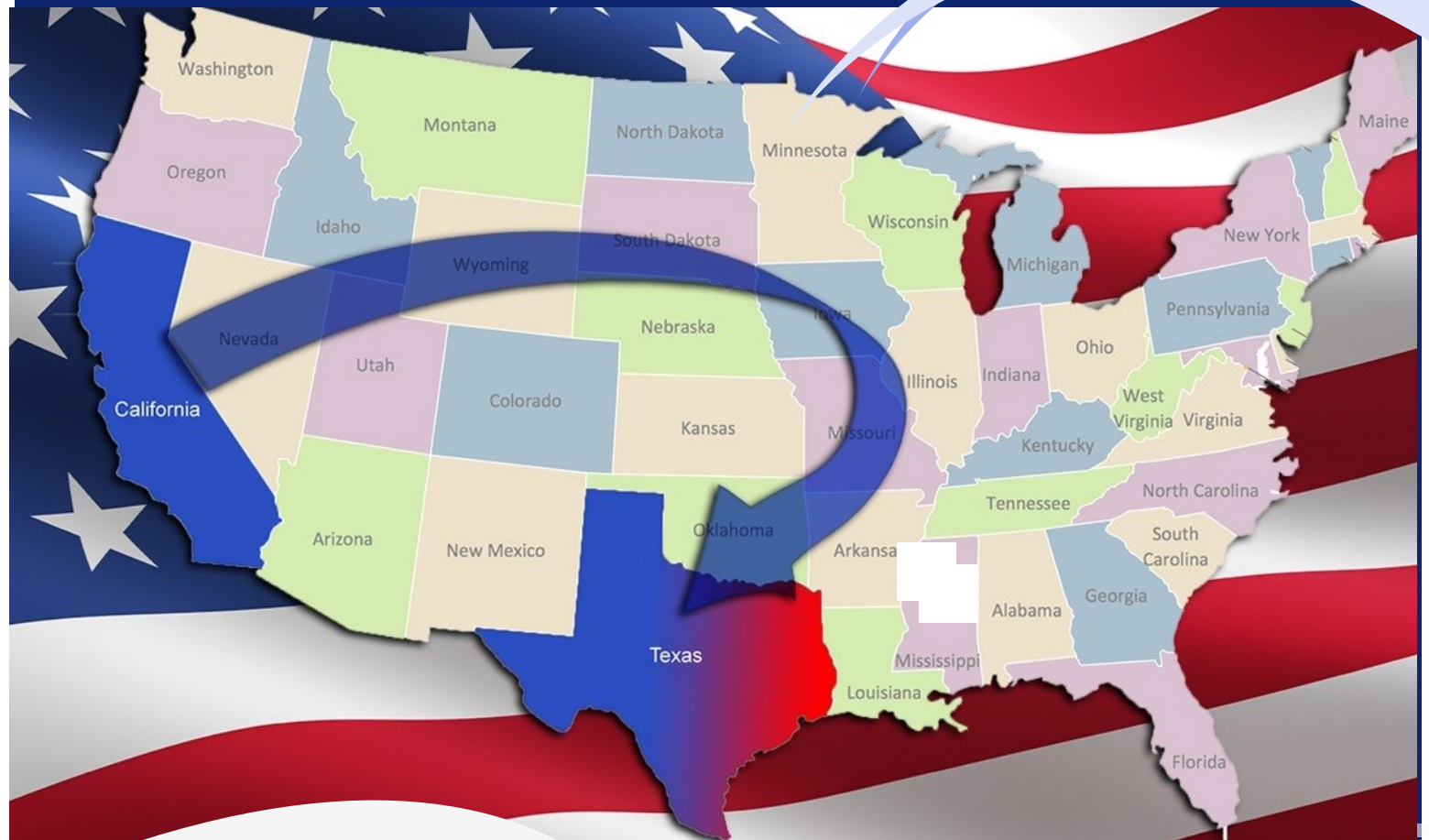


The FEDDs - Blue Like You



Who We Are
What We've Done
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The FEDDs

#BlueTX2020

#UnitedWeStand

Who Are The FEDDs?

Our members are teachers, realtors, business owners, attorneys, care-givers, hair stylists, insurance agents, dog-walkers, interior designers, bartenders, housewives, artists, musicians, house-husbands, retirees, college kids, and teenagers still in high school. We're a big mixed bag of dedicated individuals from throughout East Dallas representing every variety of good people in this wonderfully diverse community. **Everyone is welcome!**

The FEDDs Mission

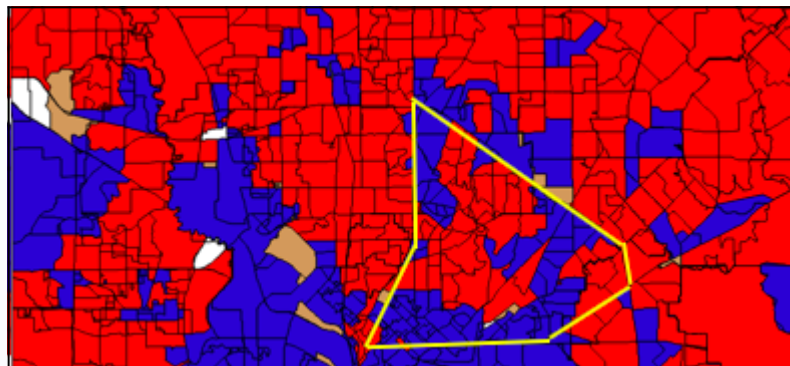
Our mission is clear. Texas is NOT a red state. Texas is a non-voting state. Our mission is to increase Democratic voter turn-out in East Dallas and ultimately create entire communities of progressive, Democratic voters that will turn Texas back to blue and keep it that way for years to come!



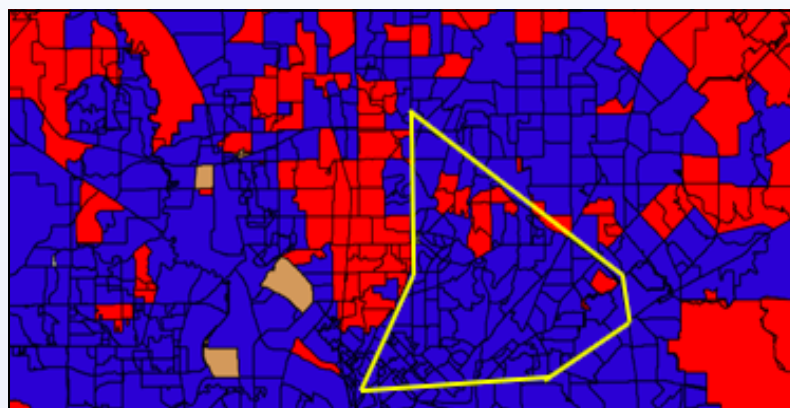
2018 Success

2018 U.S. Senate Race—See the **BLUE shift**

2014 GOP wins by 20%



2018 GOP wins by 2%, an 18% **BLUE shift!**



***Yellow lines indicate boundaries of FEDDs territory.

The FEDDs concentrated on approximately 35 precincts within our territory and led block walks regularly in these areas with the help of Precinct Organizers (POs). In those precincts with a PO, the FEDDs had 3% higher turnout than in precincts without a PO.

Increasing turnout by 3% in Dallas County equates to over 40,000 votes.

Our History

The FEDDs began as the East Dallas Chapter of the Pantsuit Nation called "Together We Will - East Dallas". A group of highly motivated women came together and began working to begin to right the wrong of the 2016 election. As time passed, our mission, our experience and our level of involvement in the "resistance" grew from protests, marches, postcard writing and phone calls to voter registration and finally into The Funky East Dallas Democrats. We are a new Democratic club, but not like any other.

PUMP

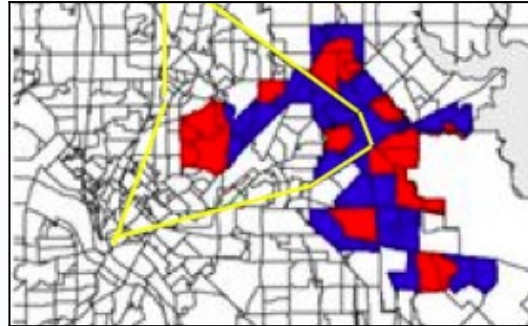
The FEDDs created PUMP (Precincts United Mobilization Plan). PUMP is based on the Obama Snowflake model with precinct teams as the core structure of building neighborhood left leaning communities. Relationships are built through neighborhood events led by precinct teams who are fully supported in planning and executing by FEDDs mentoring teams. Building these communities show there are more Texans that think like we do and allow Texas Democrats to feel comfortable coming 'out of the closet' and showing their Blue Pride.

We will continue to implement and execute the PUMP plan through East Dallas, Dallas County, and North Texas. The FEDDs work with groups all across the state with the goal of Turning Texas Blue.

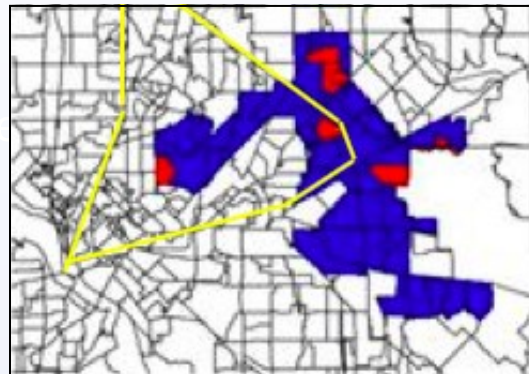
2018 Success

2018 TX House 107—See the **BLUE** shift

2016—Democrat wins by less than 2%



2018—Democrats win by 14%, a 12% **BLUE** shift!



Democrat Victoria Neave flipped HD 107 in 2016, one of the only wins for Democrats in TX that election. She told the FEDDs she needed help with Lakewood (4 thoroughly Red precincts on the west side of the district). Rep. Neave gives full credit to The FEDDs for decisively winning re-election in 2018 by flipping 3 precincts in Lakewood and missing the other by 40 votes.

The FEDDs also saw another TX House District, a TX Senate District, and a US Congressional District flip to Blue in 2018. And we are just getting started!

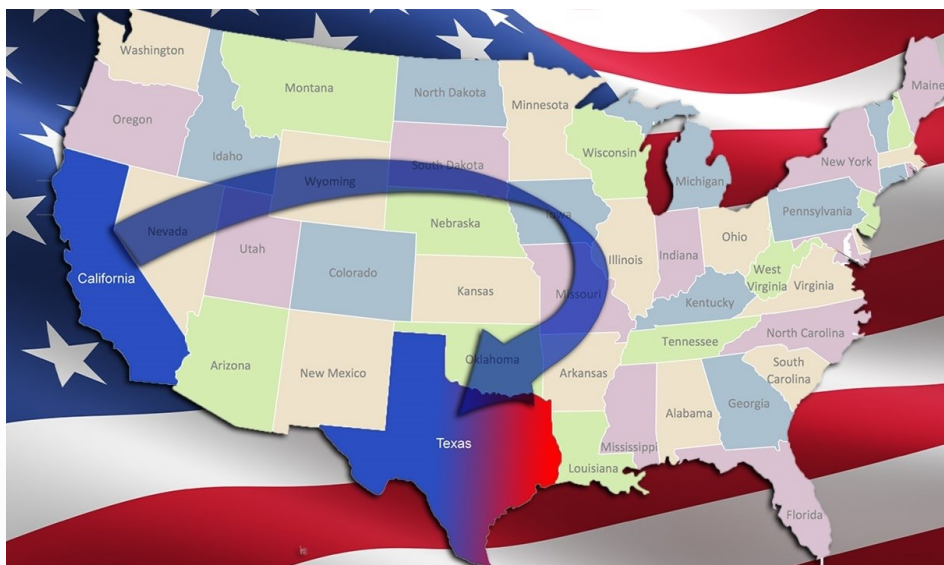
Post-carding and Texting

The FEDDs Get Out The Vote efforts can be shared with your group using our voters lists to increase turn out in our area and other North Texas areas in need of assistance. We'll be working with candidates and groups in North Texas to connect their needs with any Blue Like You partner groups.

Walk the Walk

August, September, and October of 2020 will be prime time for all of us! If you're willing to come hit the streets with us to Get Out The Vote, we'll provide a place for you to stay while you're in Texas. If we can cover our area in East Dallas with Blue Like You volunteers, we'll send out teams to rural areas that need additional work.

www.fedds.org/blue-like-you



Blue Like You

Blue Like You is a FEDDs program to link groups and individuals across the country to our efforts to Turn Texas Blue Like You! Whether you're in a solid Blue state, a Blue dot in a red state, or a True Blue Texan, we want to connect and work with you to reach our 2020 goals (Take Back the White House + Flip the Texas House = Blue Texas). Please Join Us!

Precinct Sponsorships

The FEDDs area covers 100+ precincts in East Dallas. We'll be sending voter registration mailers to all apartments in the summer of 2020 and doing 2 rounds of Get Out the Vote (GOTV) efforts in September and October 2020. The mailing and GOTV literature costs are listed for each precinct on the **Blue Like You** page on our website (www.fedds.org/blue-like-you) As a sponsor of one or more FEDDs precincts, you and/or your group will have a relationship with the precinct teams through email and social media so you'll know the activities your sponsorship dollars are funding.

Contact the FEDDs

If you are interested in partnering with the FEDDs to Turn Texas Blue by participating in Blue Like You, please contact us using the information below.

The FEDDs are willing to work with any group in Texas or around the country to share what we are doing and collaborate on grassroots ideas, methods, and implementations.

If you are interested in having our group present to your group contact us to coordinate a date and time.

All together, we know we will make a difference in our cities, counties, states, and our nation!



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The FEDDs (Funky East Dallas Democrats)

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